



Association of Institutional Research 2006 Annual Forum
May 14-18, 2006
Chicago, Illinois



Data Warehousing / Reporting Presentations

Data warehousing has been able to help researchers save time, dynamically manipulate data, and perform more in-depth research. The presentations below will help cut through the hype, show the advantages, potential pitfalls, and show how one school is using ZogoTech's data warehousing tools to retrieve information in a timely and effective manner.

E26 Data Warehousing: Only the First Step

Wednesday, 2:40-3:20 pm
Sheraton 3, Level 4

Michael Taft mtaft@zogotech.com (Presenter) *President, ZogoTech*

This session will discuss the advantages of data warehousing, deciding whether to build or buy, common pitfalls and examples. We will discuss why using ZogoTech's approach has a far higher success rate, is quicker and much less expensive than traditional approaches. We will discuss metadata management, data quality, and security.

We will look at examples from our flagship product, Estudios, showing longitudinal cohort tracking, and ad-hoc querying and reporting. We will see how data warehousing is only the first step in consolidating a school's information for security and effective reporting.

660 Data Warehousing for Easier Reporting at A Public Technical College Using Estudios Enterprise by ZogoTech

Thursday, 2:10 pm-2:50 pm
Chicago 8, Level 4

Darline Morris darline.morris@tstc.edu (Author) *Director of Institutional Effectiveness Research and Planning, Texas State Technical College*

Michael Taft mtaft@zogotech.com (Author) *ZogoTech*

This session will give a demonstration of the data warehouse Texas State Technical College Waco has deployed in partnership with ZogoTech. Texas State Technical College Waco worked with ZogoTech to develop tools for producing and analyzing retention and graduation data. This session will take an in-depth look at how those tools fit into an overall intervention program coordinated between student services, faculty, and the role of IR in these efforts.

ZogoTech at AIR 2006

May 18, 2006

Thursday

May 2006							June 2006						
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		TaskPad
		<input checked="" type="checkbox"/> TaskPad <input type="checkbox"/> Visit ZogoTech in River Exhibit Hall <input type="checkbox"/> and Register for a free iPod <input type="checkbox"/> - <input type="checkbox"/> Check out zogotech.com/air
8 am		
9 ⁰⁰		
10 ⁰⁰		
11 ⁰⁰		
12 pm	Awards Luncheon (Chicago 6 and 7: Level 4) Please plan to join your friends and colleagues on this very special occasion when the AIR Board of Directors and Committee members acknowledge the many individuals who have made special contributions to the Association.	
1 ⁰⁰	:	
2 ⁰⁰	2:10pm-2:50pm Data Warehousing for Easier Reporting at A Public Technical College Using Estudios Enterprise by ZogoTech (Chicago 8: Level 4) This demonstration will illustrate how a public two-year technical college increased the effectiveness of their institutional research processes while providing information for informed decision making in a more timely manner.	
3 ⁰⁰		
4 ⁰⁰		
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	7:00pm - 12:00am Forum Wind-Up Party(Sports Bar: Level 3)	

Notes